



## Cordys and Google in Partnership

*Delivering Workflow and Process Automation for Google Apps Premier Edition*



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Cordys has joined the Google Enterprise Partner™ program and is delivering structured workflow capabilities to users of the Google Apps™ suite of communication and collaboration tools. Cordys Process Factory™ for Google Apps is available to all organizations using Google Apps as part of their core business processes and projects. Cordys Process Factory and MashApps® are also available in the Google Apps Marketplace™, Google's online storefront for Google Apps™ products and services.

Our joint offering will help organizations to:

- Include structured workflow within existing unstructured collaboration
- Convert unstructured data from Google Docs to structured datasets and applications
- Build and use Mashup Applications (MashApps®) in the Cloud (such as forms, reports, charts, and flows) and enable integration of these with enterprise and legacy software

Without writing a single line of code, Google Apps users can now benefit from:

- **Workflow Integration with Google Docs™:** Transfer data back and forth seamlessly from Google Spreadsheets to MashApps®, enabling Business process automation with workflow and third party service orchestration. Cordys Process Factory comes with out-of-the-box Google connectors and a set of services which can be used to compose MashApps®.

*Cordys is an official Google Enterprise Partner™ and delivers structured workflow and BPM capabilities to the Google Apps™ suite.*

*Cordys Process Factory and Google Apps help you use and develop business applications and processes you need right away within a browser.*

PARTNER CASES

- **Cordys Process Factory Applications as Google Gadgets:** Create, manage and share gadgets by using the MashApps® composer that can be placed on an iGoogle page or Google site for daily use.
- **Integration with Gmail™:** Communicate across email channels, from enterprise email accounts to Gmail, to seamlessly track workflow tasks and notifications for closed-loop management.
- **Integration with Google Maps™:** Compose MashApps® which can plot locations on a Google Map with information sourced from various application entities.
- **Google Gadgets wired inside MashApps®:** Choose from the thousands of Google Gadgets available inside the MashApps® application, and wire them to existing enterprise application data to introduce new functionalities.
- **Single sign-on with Google Apps:** Cordys Process Factory supports Google OpenID for Single-Sign-On. This means that users can log-in to Cordys Process factory using their Google ID providing a seamless integration and user experience.

## Why Cordys Process Factory?



Cordys Process Factory for Google Apps is a hosted development environment for building Business Process

Management (BPM) applications in the Cloud.

Based on a Platform-as-a-Service (PaaS) solution, this process orchestration solution helps organizations rapidly build Situational Applications to instantly meet specific business needs.

Cordys Process Factory operates on the Cordys Business Operations Platform (BOP), which is a secure, high available and fully integrated SOA and BPM platform. Cordys Business Operations Platform delivers a complete PaaS solution and is designed to facilitate Software-as-a-Service (SaaS) delivery models.

Also, it has the concept of multi-tenancy at its core and provides robust capabilities to address specific security needs associated with SaaS.

## Why Google Apps™ Premier Edition?



Google Apps brings simple, powerful communication and collaboration tools to organizations.

Using Google Apps, users can access applications such as the Gmail™, Google Talk™, Google Calendar™, Google Docs™, Google Sites™ and Google Video™ for business within their own domain to work together more effectively.

Most importantly, as it is all hosted by Google, there is no hardware or software to download, install, or maintain.

## Value Proposition

The partnership between Cordys and Google:

- Represents a new generation of business application development and deployment. It enables organizations to achieve sustainable savings and faster business innovation, without a capital expenditure on IT investments or complex customization of enterprise software.
- Ensures that processes are compliant, auditable and, controlled in a very efficient and cost-effective way, by automating and deploying them in the Cloud.
- Enables the easy creation of MashApps® of different services and applications, both from on-premise and on-demand systems, and provides comprehensive reports and charts for quick analysis. Our customers will be able to significantly reduce their IT costs, increase IT effectiveness, become more agile, and increase the speed of change and innovation.



- Allows users to access MashApps® created by the Cordys Process Factory from the Google Apps Marketplace and seamlessly integrate with their user account and application data stored in Google Apps.

# CORDYS

www.cordys.com

Cordys is a global provider of software for business process innovation. Global 2000 companies worldwide have selected Cordys to achieve performance improvements in their business operations such as increased productivity, reduced time to market and faster response to ever-changing market demands. Headquartered in the Netherlands, Cordys is a global company with [offices](#) in the Americas, EMEA and Asia-Pacific.